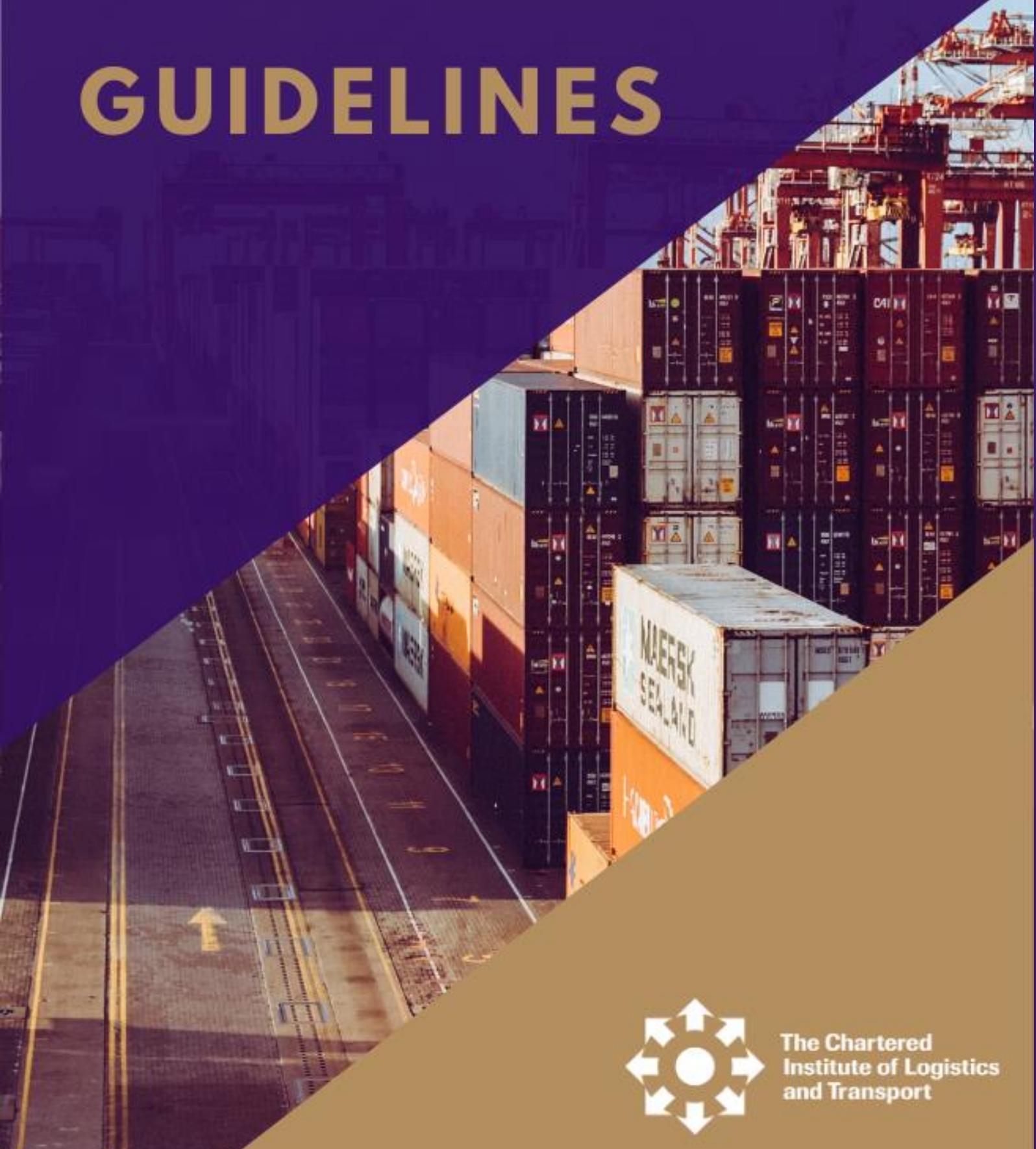


ideathon

GUIDELINES



The Chartered
Institute of Logistics
and Transport

CILT ideathon

Introduction

The COVID-19 crisis has tested the resilience of the supply chain, logistics and transport sectors which are driving the movement of people, goods, services, information and financial transactions.

Taking the lead as the Premier Chartered Professional Body in Logistics and Transport Industry in Sri Lanka, we present you CILT ideathon which is a platform for your ideas to support the national and corporate efforts in managing the current supply chain and transport related challenges in the country, spanning from macro to micro level of operations. We encourage you to envision mid and/or post COVID-19 applicability of your ideas to such identified problems through your own experience and/or knowledge.

Eligibility

- Public of any nationality and age
- Both individual and team* efforts are accepted

**-Maximum number of members per team – 3*

Idea Submission

- Ideators (contestants) are required to submit their ideas in the Presentation format (.ppt/.pptx)
- Presentation should be submitted to ideathon@ciltsl.com
- Please mention your contact number and your full name in the email body
- Maximum number of slides per presentation – 12 slides (excluding Annexures, References)
- Registration and Submission opens on 22nd April 2020
- Registration closes on 23rd April midnight
- Submission closes on 24th of April midnight

Presentation shall emphasize on below content,

1. Brief introduction on yourself/ your team
2. Problem* identification (What is the problem that you are trying to solve?)
**Problem should be relevant to Supply Chain, Logistics and Transport Industry*
3. Significance of the problem (Why is it a problem and its level of impact?)
4. Solution you suggest/ your idea (You may reveal and convince that your idea would solve the problem you identified)
5. Implementation plan (You may present the timeline of idea implementation, how to implement, resources required to implement in terms of time/cost/effort)
6. Concluding remarks (You can end your presentation with a summary and/or mentioning your unique value proposition)
7. Annexures (if any)

8. References (if any)

NOTE:

- a) You are free to decide on your own presentation flow/ structure and you could use the above-mentioned structure as a support only if necessary.
- b) In case you identify more than one problem which are mutually exclusive, you may ideate them separately and submit separate presentations for each problem.
- c) If your presentation is more than 25Mb in size, please email a shared location of the presentation.
- d) Judges' decision will be considered as the final decision of the competition.

Short-listed ideas will be assessed further via a virtual platform, where the ideators will have to present their ideas in front of the Panel of Judges for selection of winning ideas.

Recognition for Winners

The selected best ideas will receive official recognition from the 'Chartered Institute of Logistics and Transport' as winning ideas of CILT ideathon at '[CILT Awards](#)' and will be further evaluated for potential implementation of the ideas by the CILT - SL in collaboration with CILT Corporate Partners and National Organizations.

ideathon **Good Luck!**

Contact Us

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Additional Information

Ideation Judging Criteria

Idea Evaluation	Significance of the Problem Identified
	Creativity and Innovativeness of the Idea
	Suitability of the Idea to the Problem Identified
	Originality of the Idea
	Relevance to Supply Chain, Logistics and Transport Industry
	Idea Supports Safe Containment of COVID-19
	Idea Well-supported with Facts and Figures
Implementation Feasibility	Ability to Implement in a Short Time Frame
	Financially Feasible
	Resource Intensity
Presentation Assessment	Ability to Capture Judge's Attention
	Organized Structure of the Presentation
	Adaptation to Virtual Presentation

Panel of Judges

1. Diren Hallock - Chairman, DRH Logistics
2. Heminda Jayaweera - COO, SLINTEC
3. Kasturi Wilson - Managing Director, Hemas Pharmaceuticals, Logistics and Maritime Cluster
4. Chalinda Abeykoon - CEO, Lankan Angel Network
5. Ahmed Irfan – Founder/ Managing Director, Innovation Quotient Pvt Ltd
6. Jayomi Lokuliyana - CEO, zMessenger

Hints

Listed below are some major problems/opportunities currently present in the nation and among corporates. Ideator/s can select and use the same to brainstorm and generate ideas. Please note that these problems/opportunities are proposed merely as a lead and hence, you are mostly welcome to consider any other problem/opportunity in addition to below.

- i. What could be implemented to improve domestic selling and distribution of essential goods and services within the country while containing the spread of the disease?
- ii. How to maintain the flow of the supply chain for imports and exports through all ports and airports of entries during the lockdown?
- iii. How could digital transformations improve manufacturing supply chains during lockdown?
- iv. Large number of containers are idling in the Port of Colombo and same with cargo at the BIA, occupying large spaces and stuck due to lock down. How can we enable the smooth movement of them?
- v. How can we enable safe public transport in both road and rail transport after the opening-up across the island?
- vi. How can we ensure post COVID-19 new initiatives for economic revival, reshoring and self-sufficiency of national economy and sustainable supply chains and logistics across industries?
- vii. Can the Port of Colombo and BIA look for opportunities while India is still locked down?
- viii. How can cautious logistics and supply chains mitigate economic downturn to some extent?
- ix. How to streamline and conduct daily business operations virtually and productively from home?
- x. How can we remodel airline businesses to sustain during pandemics?
- xi. Introduction of digitization to local agriculture supply chains and health sector/ pharmaceutical supply chains for their fair and sustainable continuity.
- xii. Methods of tracking and locating of disease carriers for community safety and pandemic prevention.
- xiii. Arrangement of logistics for essential business and community transactions during pandemic.
- xiv. Technological disruption to identify and prevent entry of disease carriers into the country at airport clearances.
- xv. Optimizing the Port resources for better revenue generation and prevention of losses during and post COVID-19
- xvi. Control panic buying and goods hoarding via supply and demand management in retail and via other omni-channels.
- xvii. Technological disruption to ease out logistics in banking and financial services in Sri Lanka during and/or post COVID-19.
- xviii. How to minimize wastage at different levels of local agriculture supply chains?
- xix. Ensuring post COVID-19, safe and secured shipping and terminals industry operation and engagement.
- xx. Ensuring continuous supply of Personal Protective Equipment while securing occupational health and safety in textile manufacturing industry during a pandemic.